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Shree Balaji K is working as Assistant Professor, Bharath Institute of Law, Bharath Institute of Higher Education & Research, Chennai, Tamil Nadu, India. Having 6 years of industrial experience in various designations and 2 years of Academic experience as Assistant Professor. I Completed my B.Sc. (ISM) & MBA degree from Madras University, Chennai, Tamil Nadu, India in the year 2007 and 2014 respectively, M.Phil. degree from Vel's University, Chennai, Tamil Nadu, India in 2017 and Pursuing Ph.D. in Management Studies from Annamalai University, Chidambaram, Tamil Nadu, India. Applied Patent, Copyrights in the field of Management Studies. Participated as a Resource person and participant in the training programs. Published Books and articles in International Journals and presented papers in International and National Conferences. My Research areas are Human Resource Management and Marketing.